CONTRACT

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

And:

STRATEGIC MEDIA SERVICES 3299 K STREET, NW WASHINGTON, DC 20007

	Contract / Rev	vision		Alt Order #	
	305455	/			
Product					
V 10/17-10/23/12					
Contract Dates	Estimate #				
0/17/12 - 10/23/12					
Advertiser			Ori	iginal Date /	Revision
NATIONAL REPUBLICAN	SENATORIA	L COM	C	4/12/12	/ 10/15/12
	Billing Cycle	Billing (Cal	endar	Cash/Trade
	EOM/EOC	Broadc	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WRC	Kaitie 0	Con	way	Washington DC
	Special Handl	ing			
	Demographic				
	RA35+				
					Total Ratings
					464.50
	IDB#	Adverti	ser	Code	Product Code
	Agency Ref	_		Advertiser	Ref
	67172			99569	

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
N 1 WRC 10/17/12 10/23/12 5-6A NEWS4 @5AM	5A-6A	:30	NM 10	\$8,250.00
All spots on this order immediately preemptible class of tim Start Date End Date Weekdays Spots/Week	e Rate Rating			
Week: 10/15/12 10/21/12 222 6	\$825.00 2.60			
Week: 10/22/12 10/28/12 22 4	\$825.00 2.60			
N 2 WRC 10/17/12 10/23/12 6-7A NEWS4 @ 6AM	6A-7A	:30	NM 10	\$18,200.00
Start Date	Rate Rating			
Week: 10/15/12 10/21/12 222 6	\$1,820.00 3.80			
Week: 10/22/12 10/28/12 22 4	\$1,820.00 3.80			
N 3 WRC 10/17/12 10/23/12 7-9A TODAY SHOW	7A-9A	:30	NM 10	\$25,500.00
Start Date	Rate Rating			
Week: 10/15/12 10/21/12 222 6	\$2,550.00 3.80			
Week: 10/22/12 10/28/12 22 4	\$2,550.00 3.80			
N 4 WRC 10/17/12 10/23/12 9-10A TODAY SHOW 2	9A-10A	:30	NM 5	\$6,875.00
Start Date	Rate Rating			
Week: 10/15/12 10/21/12 111 3	\$1,275.00 2.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 2 of 6



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	Contract / Revision 305455 /	Alt Order #
Contract Dates 10/17/12 - 10/23/12	Product TV 10/17-10/23/12	Estimate #

10,11,12			
Advertiser		Original Date	e / Revision
NATIONAL REPUBLICAN	04/12/12	/ 10/15/12	

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days Le	ngth Week Rate	Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				
Spot Ch Date Range Description	Start/End Time Weekdays	Length Rate			
1 WRC 10/15/12-10/21/12 9-10A TODAY SHOW 2	9A-10A WΓhF	- :30 \$1,275.00	2.40 <i>NM</i>		
See <i>MG 4.6,4.7,4.8,4.9,4.10</i> PREEMPT					
2 WRC 10/15/12-10/21/12 9-10A TODAY SHOW 2	9A-10A WГhF	- :30 \$1.275.00	2.40 NM		
See MG 4.6,4.7,4.8,4.9,4.10	67.1.07.	ν,2.0.00			
PREEMPT					
3 WRC 10/15/12-10/21/12 9-10A TODAY SHOW 2	9A-10A WThF	- :30 \$1,275.00	2.40 <i>NM</i>		
See MG 4.6,4.7,4.8,4.9,4.10					
PREEMPT 6 WRC 10/17/12-10/17/12 9-10A TODAY SHOW 2	9A-10A W	- :30 \$1.375.00	2.40 NM		
MG for 4.3,4.5,4.4,4.2,4.1	3A-10A	50 ψ1,575.00	2.40 NW		
7 WRC 10/18/12-10/18/12 9-10A TODAY SHOW 2	9A-10A Th	- :30 \$1,375.00	2.40 NM		
MG for 4.3,4.5,4.4,4.2,4.1		* ,			
8 WRC 10/19/12-10/19/12 9-10A TODAY SHOW 2	9A-10A F	- :30 \$1,375.00	2.40 NM		
MG for 4.3,4.5,4.4,4.2,4.1					
9 WRC 10/22/12-10/22/12 9-10A TODAY SHOW 2	9A-10A M	- :30 \$1,375.00	2.40 NM		
MG for 4.3,4.5,4.4,4.2,4.1	9A-10A - Tu	.20 ¢4.275.00	0.40 NIM		
10 WRC 10/23/12-10/23/12 9-10A TODAY SHOW 2 → MG for 4.3,4.5,4.4,4.2,4.1	9A-10A - Tu	- :30 \$1,375.00	2.40 NM		
Week: 10/22/12 10/28/12 11 2	\$1,275.00 2.40				
Spot Ch Date Range Description	Start/End Time Weekdays	Length Rate	Rtg Type		
4 WRC 10/22/12-10/28/12 9-10A TODAY SHOW 2	9A-10A MΓu				
See MG 4.6,4.7,4.8,4.9,4.10					
PREEMPT		_			
5 WRC 10/22/12-10/28/12 9-10A TODAY SHOW 2	9A-10A MTu	- :30 \$1,275.00	2.40 <i>NM</i>		
See <i>MG 4.6,4.7,4.8,4.9,4.10</i> PREEMPT					
N 5 WRC 10/17/12 10/23/12 10-11A TODAY SHOW 3	10A-11A	:30	NM	5	\$4,625.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.30	INIVI	3	φ4,625.00
Week: 10/15/12 10/21/12 111 3	\$925.00 2.00				
Week: 10/22/12 10/28/12 11 2	\$925.00 2.00				
N 6 WRC 10/17/12 10/23/12 News 4 @ 4:30a	430-5a	:30	NM	10	\$2,750.00
Start Date End Date Weekdays Spots/Week	Rate Rating				, ,
Week: 10/15/12 10/21/12 22 2 6	\$275.00 1.40				
Week: 10/22/12 10/28/12 22 4	\$275.00 1.40				
N 7 WRC 10/20/12 10/20/12 News 4 This Week	530-6am	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/15/12 10/21/12S- 1	\$200.00 0.90 Stort/End Time Weekdays	Longth Data	Dta Tuna		
Spot Ch Date Range Description 1 WRC 10/15/12-10/21/12 News 4 This Week	Start/End Time Weekdays Sa-	Length Rate - :30 \$200.00	Rtg Type 0.90 NM		
See MG 25.2,25.3	Sa	υυ ψευυ.υυ	0.30 14171		
NA-PGM NOT SCHEDULED					
N 8 WRC 10/20/12 10/20/12 News 4 Sat 6am 6-7a	6A-7A	:30	NM	2	\$1,300.00
Start Date	Rate Rating		j		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

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Print Date 11/08/12 Contract Agreement Between: Page 3 of 6

Advertiser

NATIONAL REPUBLICAN



www.nbcwashington.com

N 19 WRC 10/17/12

Start Date

10/23/12

Weekdays

End Date

1-2P DAYS OF OUR LIVES 1P-2P

Spots/Week

Contract / Revision Alt Order # 305455 Contract Dates Product Estimate # TV 10/17-10/23/12 10/17/12 - 10/23/12

Original Date / Revision

/

10/15/12

04/12/12

NM

5

\$3,625.00

		NATIONAL REP	UBLICAN		04/12/1	Z / TI	0/15/12
			C==4				
*Line Ch Start Date End Date Description	Start/End T	ime Days	Spot Length Wee		Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating	_5.1g.i. 1100			-	, anount
Week: 10/15/12 10/21/12S- 2	\$650.00	2.90					
N 9 WRC 10/20/12 10/20/12 Saturday Today 7-9a	7A-9A		:30		NM	2	\$2,600.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12S- 2	\$1,300.00	4.20					Фо ооо оо
N 10 WRC 10/20/12 10/20/12 News 4 Sat 9-1030a Start Date End Date Weekdays Spots/Week	9-1030a Rate	Rating	:30		NM	2	\$2,000.00
Week: 10/15/12 10/21/12S- 2	\$1,000.00	3.70					
N 11 WRC 10/21/12 10/21/12 News Sun 6-7a	6-7a		:30		NM	3	\$18,200.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12S 2	Rate \$600.00	Rating 2.40					
Spot Ch Date Range Description	Start/End Ti	-	Length	Rate	Rtg Type		
1 WRC 10/15/12-10/21/12 News Sun 6-7a	6-7a			\$600.00	2.40 <i>NM</i>		
See MG 11.3,11.4,11.5							
PREEMPT 2 WRC 10/15/12-10/21/12 News Sun 6-7a	6-7a		Su :30	\$600.00	2.40 <i>NM</i>		
See MG 11.3,11.4,11.5	o ru		.00	φοσο.σσ	2.40 / 1/1//		
PREEMPT							
3 WRC 10/15/12-10/21/12 News Sun 6-7a → MG for 11.2,36.1,11.1	6-7a		Sι :30	\$700.00	2.40 NM		
4 WRC 10/15/12-10/21/12 News Sun 6-7a	6-7a		- Sι :30	\$700.00	2.40 NM		
MG for 11.2,36.1,11.1				,			
5 WRC 10/15/12-10/21/12 NFL Reg Season Non-Loca	al 8P-1130P		-Sι :30	\$16,800.00	11.50 NM		
⊕ MG for 11.2,36.1,11.1						_	
N 12 WRC 10/21/12 10/21/12 News Sun 7-8a Start Date End Date Weekdays Spots/Week	7-8a Rate	Rating	:30		NM	2	\$1,500.00
Week: 10/15/12 10/21/12 S 2	\$750.00	3.20					
N 13 WRC 10/21/12 10/21/12 Sunday Today 8-9a	8-9A		:30		NM	1	\$2,720.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 S 1	\$2,720.00	4.50					
N 14 WRC 10/21/12 10/21/12 News 4 Sun 9-10a Start Date End Date Weekdays Spots/Week	9-10A Rate	Rating	:30		NM	2	\$2,000.00
Week: 10/15/12 10/21/12S 2	\$1,000.00	3.10					
D 15 WRC 10/21/12 10/21/12 Chris Mattews	10-1030A		:30		NM	0	\$0.00
D 16 WRC 10/21/12 10/21/12 Meet The Press	1030-1130A		:30		NM	0	\$0.00
N 17 WRC 10/17/12 10/23/12 11A-12P MIDDAY NEWS	11A-12P		:30		NM	10	\$5,100.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 222- 6 Week: 10/22/12 10/28/12 22 4	\$510.00 \$510.00	1.40 1.40					
N 18 WRC 10/17/12 10/23/12 Access H Live 12-1p	12-1p	0	:30		NM	10	\$5,100.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		1 4141	10	ψο, 100.00
Week: 10/15/12 10/21/12 222 6	\$51 0.00	0.90					
Week: 10/22/12 10/28/12 22 4	\$510.00	0.90					

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

Rate Rating

.30

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Print Date 11/08/12 Page 4 of 6 Contract Agreement Between:

NATIONAL REPUBLICAN



www.nbcwashington.com

Week: 10/22/12

WRC

Week: 10/15/12

10/28/12

End Date

10/21/12

10/20/12

Weekdays

10/20/12

Start Date

Contract / Revision Alt Order # 305455 Contract Dates Product Estimate # TV 10/17-10/23/12 10/17/12 - 10/23/12 Advertiser Original Date / Revision

04/12/12

10/15/12

\$1,000,00

/

			Spots/			
*Line Ch Start Date End Date Description	Start/End T	ime Day	s Length Week	Rate Rtn	Type Spots	Amount
Week: 10/15/12 End Date 10/21/12 Weekdays 2-111 Spots/Week Week: 10/22/12 10/28/12 11 2	Rate \$725.00 \$725.00	Rating 0.80 0.80				
N 20 WRC 10/17/12 10/23/12 Ellen	3P-4P		:30		NM 10	\$7,250.00
Week: 10/15/12 End Date 10/21/12 Weekdays - 222 - 6 Spots/Week 6	Rate \$725.00	Rating 1.60				, ,
Week: 10/22/12 10/28/12 22 4	\$725.00	1.60				
N 21 WRC 10/17/12 10/23/12 4-5P NEWS4 @ 4PM	4P-5P		:30		NM 10	\$11,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 222 6	Rate \$1,100.00	Rating 3.10				
Week: 10/22/12 10/28/12 22 4	\$1,100.00	3.10				
N 22 WRC 10/17/12 10/23/12 5-6P NEWS 4 @ 5PM	5P-6P	Datina	:30		NM 10	\$16,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 222 6	Rate \$1,625.00	Rating 4.10				
Week: 10/22/12 10/28/12 22 4	\$1,625.00	4.10				
N 23 WRC 10/17/12 10/23/12 6-7P NEWS4 @ 6PM	6P-7P		:30		NM 15	\$27,375.00
Start Date	Rate	Rating				, ,
Week: 10/15/12 10/21/12 333 9	\$1,825.00	4.50				
Week: 10/22/12 10/28/12 33 6	\$1,825.00	4.50				
D 24 WRC 10/17/12 10/23/12 7-730P NBC NIGHTLY NE			:30		NM 0	*
N 25 WRC 10/20/12 10/20/12 6-630P NEWS4 @ 6P SA \	_	5	:30		NM 2	\$1,825.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/21/12S- Spots/Week	Rate \$1,625.00	Rating 3.50				
Spot Ch Date Range Description	Start/End T		days Length	Rate Rtg	Туре	
1 WRC 10/15/12-10/21/12 6-630P NEWS4 @ 6P SA			<u> </u>	1,625.00 3.50		
See MG 25.2,25.3						
NA-PGM NOT SCHEDULED	WILC COOD		Si :30 \$	1 005 00 0 50	NINA	
2 WRC 10/21/12-10/21/12 6-630P NEWS4 @ 6P SU MG for 7.1,25.1	Wrb-630P		St :30 \$	1,625.00 3.50	INIVI	
3 WRC 10/17/12-10/17/12 News 4 @ 4:30a	430-5a	W	<i> </i> :30	\$200.00 0.90	NM	
MG for 7.1,25.1						
D 26 WRC 10/20/12 10/20/12 630-7P NBC SA NIGHTLYI	NE630-7P		:30		NM 0	\$0.00
N 27 WRC 10/21/12 10/21/12 6-630P NEWS4 @ 6P SU	NI-6-630P		:30		NM 1	\$1,750.00
Week: 10/15/12 End Date 10/21/12 Weekdays 2000 Spots/Week 2000 Week: 10/21/12 S 1	Rate \$1,750.00	Rating 5.00				
N 28 WRC 10/21/12 10/21/12 630-7P NBC SU NIGHTLY	NE630-7P		:30		NM 1	\$3,000.00
Start Date Week:End Date 10/15/12Weekdays SSpots/Week1	Rate \$3,000.00	Rating 4.30				
N 29 WRC 10/22/12 10/23/12 730-8P ACCESS HOLLYW Start Date End Date Weekdays Spots/Week		Rating	:30		NM 1	\$4,075.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

4.30

Rating

1.60

:30

\$4.075.00

\$1,000.00

Rate

7-730P

Redskins Showtime 7-730p

Spots/Week

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Contract Agreement Between: Print Date 11/08/12 Page 5 of 6

NATIONAL REPUBLICAN



www.nbcwashington.com

N 44 WRC 10/21/12 10/21/12

Access H

	Contract / Revision 305455 /	Alt Order #
Contract Dates 10/17/12 - 10/23/12	Product TV 10/17-10/23/12	Estimate #
Advertiser		Original Date / Revision

04/12/12 / 10/15/12

\$510.00

	NATIONAL I	REPUBLICAN	04/12/12	/ 10	1/15/12
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days		Rtn TypeS	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating		1		
N 31 WRC 10/17/12 10/17/12 9-11P L&O and Chicago Fir	9P-11P	:30	NM	1	\$6,200.00
Week: 10/15/12 End Date 10/21/12 Weekdays 2-W Spots/Week 1	Rate Rating 6.50				
N 32 WRC 10/18/12 10/18/12 Rock Center	10-11p	:30	NM	1	\$5,800.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	Rate Rating 3.50				
D 33 WRC 10/18/12 10/18/12 10-11P THURSDAY PRIME	10P-11P	:30	NM	0	\$0.00
N 34 WRC 10/19/12 10/19/12 Dateline	10P-11P	:30	NM	1	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 F 1	Rate Rating 3.70				
N 35 WRC 10/20/12 10/20/12 Drama Encore	9-10p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	Rate Rating 2.00				
N 36 WRC 10/21/12 10/21/12 NFL Reg Season Non-Local		:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 S 1	Rate Rating 11.50				
Spot Ch Date Range Description	Start/End Time Weekd		Rtg Type		
1 WRC 10/15/12-10/21/12 NFL Reg Season Non-Loca See MG 11.3.11.4,11.5	I 8P-1130P	St :30 \$17,000.00	11.50 <i>NM</i>		
PREEMPT					
N 37 WRC 10/17/12 10/23/12 11-1135p M-SU L NEWS	11P-1135P	:30	NM	4	\$14,500.00
Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 11 2	Rate Rating 3.70				
Week: 10/15/12 10/21/1211 2 Week: 10/22/12 10/28/12 11 2	\$3,625.00 3.70 \$3,625.00 3.70				
N 38 WRC 10/21/12 10/21/12 1130P-1205A NEWS (NFL)	1130P-1205a	:30	NM	1	\$4,200.00
Start Date	Rate Rating				, ,
Week: 10/15/12 10/21/121 1	\$4,200.00 5.60				
N 39 WRC 10/17/12 10/23/12 1135-1237A TONIGHT SHO Start Date End Date Weekdays Spots/Week	1135P-1237A Rate Rating	:30	NM	8	\$11,600.00
Week: 10/15/12 10/21/12 212 5	\$1,450.00 2.00				
Week: 10/22/12 10/28/12 21 3	\$1,450.00 2.00				
D 40 WRC 10/20/12 10/20/12 Sat. Night Live	1130P-1:02a	:30	NM	0	\$0.00
N 41 WRC 10/20/12 10/20/12 Notre Dame	330-7p	:30	NM	1	\$1,500.00
Week: 10/15/12 End Date 10/21/12 Weekdays 2 S- Spots/Week 1	Rate Rating 2.10				
N 42 WRC 10/17/12 10/23/12 Steve Harvey	2-3p	:30	NM	3	\$1,950.00
Week: 10/15/12	Rate Rating 1.80				
Week: 10/15/12 10/21/121-1 2 Week: 10/22/12 10/28/12 -1 1	\$650.00 1.80 \$650.00 1.80				
N 43 WRC 10/20/12 10/20/12 Coaches Show 730-8p	730-8p	:30	NM	2	\$2,020.00
Start Date	Rate Rating			-	+- ,5 = 0.00
Week: 10/15/12 10/21/12S- 2	\$1,010.00 1.40				

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

:30

1235-135a

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 6 of 6



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	Contract / Revision 305455 /	Alt Orde	<u>r #</u>
Contract Dates 10/17/12 - 10/23/12	Product TV 10/17-10/23/12	Estimate	#_
Advertiser NATIONAL REPUBLICAN	Original Date / 04/12/12		

							Spots/			
*Line Ch Start D	Date End Da	ate Descriptio	n	Start/End T	ime Da	ays Length V	Veek	Rate Rtn Typ	e Spots	Amount
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 2	Rate \$255.00	Rating 1.40					
N 45 WRC 10/21/ Start Date Week: 10/15/12	12 10/21/1 End Date 10/21/12	2 LX Open H Weekdays S	ouse Spots/Week 1	135a-205a <u>Rate</u> \$100.00	Rating 1.40	:30		NM	1	\$100.00
N 46 WRC 10/17/- <u>Start Date</u> Week: 10/15/12 Week: 10/22/12	12 10/23/1 End Date 10/21/12 10/28/12	2 Early Toda Weekdays 11 11	Spots/Week 2 2	4-430a <u>Rate</u> \$100.00 \$100.00	Rating 0.70 0.70	:30		NM	4	\$400.00
							Totals	464.50	170	\$239,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	170	\$239,650.00	\$203,702.50
Totals	170	\$239,650.00	\$203,702.50

Signature:	Date:
<u> </u>	Date

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.